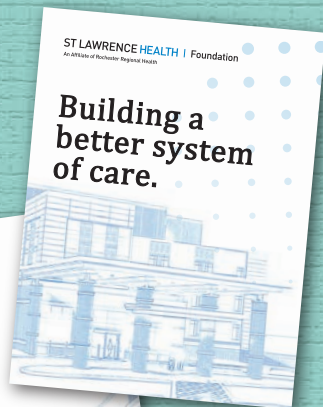


Presentation Folder Idea Brochure



AMERICAN SOLUTIONS
FOR BUSINESS



So many options...



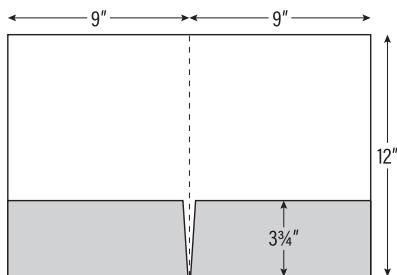
Two Sided...



Special Coatings and Effects



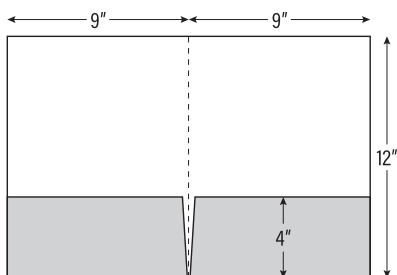
Standard 9x12 Folders



PF1 TWO-POCKET FOLDER

Finished Size: 9" x 12"

Pocket Height: 3-3/4"



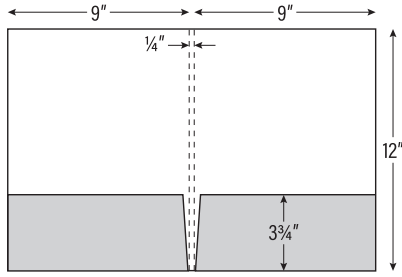
PF16 TWO-POCKET FOLDER

Finished Size: 9" x 12"

Pocket Height: 4"



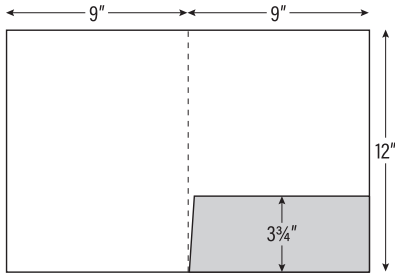
Additional Popular



PF12 TWO-POCKET FOLDER

Finished Size: 9" x 12"

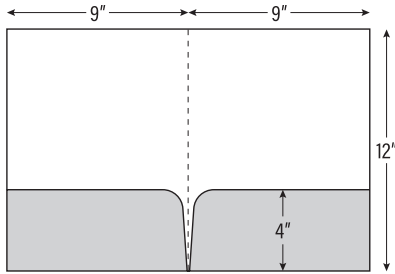
Pocket Height: 3 3/4" with Spine and Flat Pockets



PF2 RIGHT-POCKET FOLDER

Finished Size: 9" x 12"

Pocket Height: 3 3/4"



PF20 TWO-POCKET FOLDER

Finished Size: 9" x 12"

Pocket Height: 4" with Round-Cornered Pockets

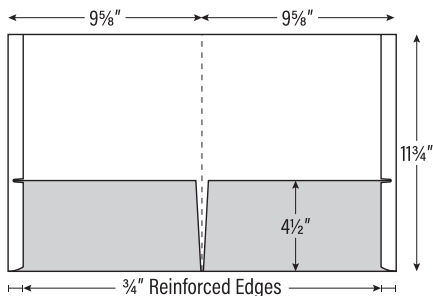


9x12 Folders

Front Cover with Dimensional UV Effects!
See back cover for more info.



Reinforced &

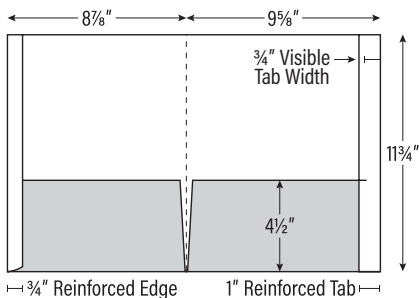


PF7 TWO-POCKET REINFORCED FOLDER

Finished Size: 9 5/8" x 11 3/4"

Pocket Height: 4 1/2"

The sides are folded and glued to the inside for reinforcement.

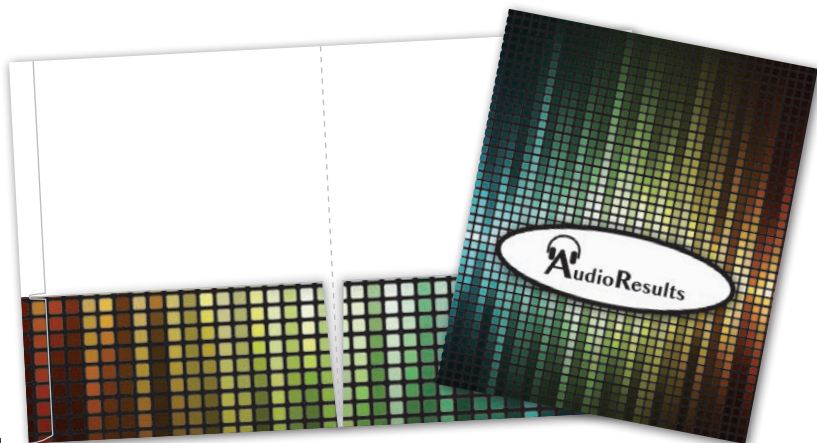


TF2 TWO-POCKET REINFORCED TAB FOLDER

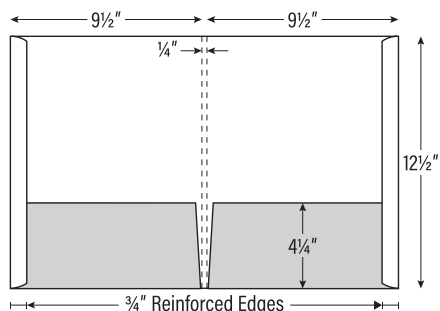
Finished Size: 9 5/8" x 11 3/4"

Pocket Height: 4 1/2"

Left reinforced edge is not glued above the pocket level to allow for easy insertion of papers. Printing on the front, back, pockets, and tab is one-side printing.



Tab Folders

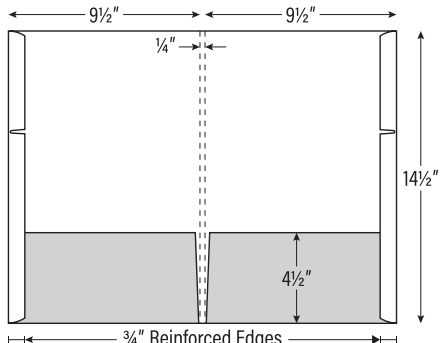


PF10 TWO-POCKET REINFORCED FOLDER

Finished Size: 9 1/2" x 12 1/2"

Pocket Height: 4 1/4" with 1/4" Spine and Flat Pockets

The reinforced sides of this folder are glued down on the pockets, but not above the pockets, to allow for expansion.



PF11 LEGAL SIZE TWO-POCKET REINFORCED FOLDER

Finished Size: 9 1/2" x 14 1/2"

Pocket Height: 4 1/2" with 1/4" Spine

This reinforced folder is left unglued from the top of the pockets to the relief notch to protect paper edges while still providing the strength of the reinforced sides.



Paper Choice

The right paper stock can elevate your design. From the understated elegance of linen textures to the smooth sophistication of Classic Crest, we offer a wide range of options

to match every brand and project. Choose a crisp white, a bold pop of color, or a subtle texture to create a premium look and feel that instantly communicates quality and attention to detail. Looking for a sustainable option? Kraft Speckleton 100 lb. Cover delivers both style and substance. With 100% post-consumer recycled content, this beautiful paper is produced using 100% renewable, emissions-free hydroelectric power at a US mill, proving that the right paper makes a lasting impression for your brand.

Finishes

A variety of coating options are available for finishing on coated papers. These help protect and enhance your design.

- ~ **Aqueous Coating:** When it comes to spot PMS® colors, an aqueous coating may enable your project to seal and ship faster. It's also a popular option for protecting heavy coverage four-color projects from scratching and offsetting. Gloss aqueous coating is most popular, but matte/satin aqueous coating is also available.
- ~ **UV Coating:** UV Coating is a high gloss, liquid finish that adds a slick look and feel to the folder. Note that a UV coat on dark colors, like deep blue or blacks, tends to highlight finger marks.
- ~ **Lamination:** A variety of 1.2 mil lamination finishes include gloss laminate, a high gloss coating that adds durability to any piece, matte lamination for a more subdued effect, and soft touch lamination for a soft, smooth tactile effect. Lamination is especially appealing as a contrasting finish to dimensional UV effects (see below).

Effects

Different effects can add visual and even tactile interest to your folders.

- ~ **Dimensional UV Effects:** A favorite technology adds a spot high gloss effect at a variety of densities or even with dimensional patterns. The clear, raised gloss can be used to create or accent your design—add text/graphics over a solid background or highlight certain design elements—and is most effective when used over dark colors. Pairs beautifully with soft touch lamination.
- ~ **Foil, Emboss, Deboss:** Traditional foil stamping, embossing, and/or debossing can add style and class to your folder design. They're especially effective on dark uncoated sheets. Not all art works well with these processes (fine details can be lost in the die creation process and during stamping), so it's good to confirm that your art will reproduce well before you select one of these processes. **Standard conventional foil colors:** Copper, Flat Gold, Shiny Gold, Flat Silver, Shiny Silver, Metallic Black, Metallic Blue, Metallic Green, Metallic Red, Pigment White.
- ~ **Polyfoil:** Polyfoil is only available on coated sheets and is especially neat for two reasons. First, since the foil is applied to the top of the sheet with polymer, it is raised off of the sheet, giving an embossed or thermographic sort of feel, but very clean and shiny. Second is the availability of variable foil images. If you want to WOW at a trade show or other event, ask about variable foil. **Polyfoil colors:** Flat Gold, Shiny Gold, Shiny Silver, Rose Gold, Metallic Red, Metallic Green, Metallic Blue, and Black. Plus, there are holographic options.

